

Etimad group



Etimad Group

Global business company

**Importer of Petroleum Products, Liquefied Gas,
Food and High Quality Pharmaceutical Products**

www.etimadgroup.com

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Company name:	Etimad Group Global Business Company
Company Type:	LLC
Partners:	Rashed Sarwari & Haroon Sarwari
Established Year:	2016
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Company History

The Sarwari family has been in the trade business with different countries for three generations, including; Iran, Pakistan, Turkmenistan, Russia, India and Dubai have active participation. Etimad Asia Group of Companies is a family company with a brilliant history in Afghanistan, which is a branch of a family business and has been operating independently since 2016. The history of Sarwari family's business activities dates to 1990, when Haji Gholam Sarwar started working in the field of fabric import in the country. Mr. Rashed Sarwari's family entered the petroleum and gas industry after being successful in the field of importing fabric, and they have been actively working in this field for more than a decade. After extensive activities and finding a special position in the mentioned industries, the Sarwari family entered the medicine and medical equipment industry for further investment, which was able to gain a special position after five years. Now, after several successful businesses, in 2016, he finally received an official license from the Ministry of Trade and Public Health of Afghanistan and began to obtain representation and import medicine from India, Pakistan, Egypt, and Russia. Currently, Etimad Asia group of trading companies has an active presence in petroleum and gas, food and medicine import sectors and provides its services with an experienced and expert team throughout Afghanistan.

Note: This profile is only focused on the pharmaceutical sector of Etimad Asia Group of Companies.

Pharmaceutical Section

Vision: Access of every Afghan to quality medicine anytime, anywhere, across the country.

Mission: Our mission is to become one of the top three companies in the field of medicine and medical equipment production in the next five years by getting representatives of reputable global companies and expanding through capillary distribution throughout the country.

Values: We believe that it is not possible to reach the vision of an organization, except by adhering to the values that pave the way to reach it, our organization's values are specified below.

Honesty: It is a basic pillar in all businesses and this is important in sensitive industry like medicine industry which is more important than other industries. Therefore, all the people of our organization, from senior managers to colleagues and stakeholders of the organization, will try not to deviate from this principle in any way.

Obtaining benefits: Obtaining benefits from work that benefits every Afghan.

Responsibilities: We are responsible to all people who use our medicines.

Quality: quality medicine under any conditions!

Long -Term Goals

- Becoming the largest pharmaceutical distributor center across the country.
- Creating a network of chain medicine stores.
- Creating a network of specialist sellers.
- Creating an online medicine sales platform for easy access.

Mid - Term Goals

- Creating and strengthening the existing capillary network in the national distribution.
- Strengthening the existing agencies in all four zones of the country.
- 30% increase in market share according to current sales.

Social mission

Every social value organization knows that it must fulfill its social responsibility towards the related community, building trust in Etimad Asia in order to fulfill its social mission, while it must provide free medical items to remote areas and poor people. It contributes to an environment free from greenhouse gases and does its part in critical situations, including natural disasters such as earthquakes and floods, alongside the Afghan nation.

Etimad Asia Leadership Team

Head of the company

Rashed Sarwari is an economics graduate and MBA master who has held the position of executive vice president of a family business for several years and has been able to successfully run several businesses. After the other branches of their family business have become stable, they will hand over its management to other members of the family. Currently, Mr. Rashed Sarwari is the head of Etimad Asia Company and has managed to turn the company into one of the most reliable companies in the country in the last seven years.

Vice President of the company

Haroon Sarwari, graduate of medical treatment and due to his experiences in the medical and business sectors, he is a complementary person for the CEO and the president of the company. Currently, due to his connections in the country's medical family and gathering a team of experts in the pharmaceutical sector, he has been able to be really useful.

Sales team

Distributing products in the country's competitive market is a difficult task. In order to be able to inject our pharmaceutical items into the entire market, Etimad Asia's direct sales team is always present and active in the country's market. Our sales team consists of 32 trained and experienced salespeople in the four zones of the country, continuously operating in the market six days a week.

Support team

In order to be able to keep and grow the existing customers, Etimad Asia uses the CRM software system and always monitors the support in sales and distribution.

Distribution system

At the moment, Etimad Asia group of trading companies sells its products to wholesalers, pharmacies, clinics, hospitals and government depots. And all steps such as transportation, storage and distribution of medicines and healthy products are implemented according to the standards and regulations of the National Food and Medicine Administration of Afghanistan.

The Afghanistan National Food and Medicine Administration continuously reviews the work process of this institution, and the quality of imported drugs is controlled by the Afghanistan National Food and Medicine Administration before being released from customs and then released to the market.

Countries from which we currently import medicine:

1. India
2. Pakistan
3. Egypt
4. Russia

Agencies

central office:

Address: Parvan Market Qadirkhsh Hotel, Kabul, Afghanistan

Mobile: 0792567000

email: ceo@etimadgroup.com

Herat:

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Balkh:

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Kandahar:

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